

HGTC College Update Fall 2021

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MESSAGE FROM PRESIDENT FORE

Dear Colleagues,

Welcome to our new academic year 2021-2022. On behalf of our Area Commission Board, I want to welcome everyone back for the fall semester, especially our new employees.

THANK YOU! I am very excited about the new year ahead, but it is certainly hard not to acknowledge the unusual times we are still experiencing. We continue to proceed with an abundance of caution for your health and well-being. I care very much about each one of you and ask that you be safe and be careful. You are an important part of the HGTC family, and I want you to feel safe and protected. Thank you for your patience and understanding in wearing face coverings indoors to try and prevent the spread of the virus. I promise your leadership team is monitoring the situation closely and making adjustments as needed.

ACCOMPLISHMENTS While so much of our focus has been navigating our way through COVID-19, I want to remind employees of all you have accomplished during the pandemic. You have been flexible and successfully transitioned classes through various formats. You have helped our students feel comfortable coming onto campus for registration, advising, financial aid, and scheduling. You are launching new programs within the next year including the following certificate programs: vascular sonography, computerized axial tomography, health science, police pre-academy, university studies, and an AAS degree in occupational therapy assistant. You have also prepared pre-professional pathways within our Associate in Arts and Associate in Science degrees. The construction is nearly completed on the Grand Strand and Georgetown Campuses. Your college remains the fourth largest technical college with the lowest tuition of any college in the state.

ENROLLMENT Unfortunately, our community continues to experience tough times. Although we focus on the numbers, it all comes back to enrollment: the heart, the mission, the student. Remember, education is our product, and students are our consumers. I need your help to encourage more students to enroll and continuing students to return. Your personal effort in enrollment makes all the difference in the world to someone uncertain about the future. If you know of a student with any needs from application to financial aid to facilities, we have established our one-stop, problem solving center in TECH Central just for that. And while they may not have every answer, they will know where to get it. We all have a responsibility to help students and get problems resolved. We can OWN it from start to resolution.

Bear in mind, you are giving our students hope! Our role is to facilitate that hope through education. You are giving them a better life, a better quality of life on a path for a rewarding career.

ALWAYS LOOK AHEAD No matter what we must face next, we will forge our way through together, pandemic or no pandemic, with our students and community at the core of our cause. Thank you for being a part of our HGTC family. Your support and success during these most challenging times is so appreciated.

With much gratitude,

Dr. Marilyn "Murphy" Fore
President, Horry-Georgetown Technical College



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STUDENT SUCCESS STORY

Outboard Marine Technology Students Are All In The Same Boat

The HGTC Outboard Marine Technology program only began in 2019 yet is already “making waves” in the field. Yamaha Marine University, the program’s dedicated industry partner, has consistently praised the success of the HGTC program as a national training model, as well as the exemplary leadership of Professor Matt Springs. It comes as no surprise that with 100% job placement already in Horry and Georgetown counties, this unique program is now beginning to meet the needs of other areas and attracting students from other parts of the state.



Andrew Yemec, Will Wilson, and Keaton Gajewski with the Yamaha F250 engine donated by the Yamaha Motor Corporation.

Keaton Gajewski, Andrew Yemec, and Will Wilson are three of those students. All from the Bluffton area, they moved here to expressly attend the HGTC Outboard Marine Technology program. They have spent a lifetime on the water in Bluffton and readily agree that all three love fishing and boating. So, a career as an outboard marine technician is a natural fit for all of them. According to Keaton Gajewski, HGTC was their choice because “this was one of the only programs in the state with the benefits of receiving state tuition and staying close to home.”

While they have only started the program in August, two weeks in they have already seen the benefits to their education and future careers. For Andrew Yemec, the part that has stood out the most to him is the ability to “work with my hands and learn new information about boats that I never knew before this program,” he said. All three admit they are not the kind that like to sit at a desk all day, so the experiential approach to the program is ideal.

The three are also elated about learning from their professor, Matt Springs. They agree that Professor Springs “brings a lot to the table” based on his own career and expertise as a Yamaha Master Technician. Professor Springs

explained his approach as a way to share his experience especially his shortcomings and what he learned through trial and error. “I try to present a real-life scenario of what it will be like on the job,” Springs said.

The students also praised the benefits of the program’s strong partnership with Yamaha, the top outboard motor provider. They acknowledged that as technical students, they actually have direct access to the same Yamaha resources that dealers have. At the end of the program, they also have the opportunity to achieve not only the HGTC program certificate but also their Yamaha IOS and MCP technician certificates from Yamaha Marine Corporation’s Maintenance Certificate Program. These are industry certifications that follow the student as they negotiate their careers in the marine industry. According to Professor Springs, the certification attests to their ability to perform. “Anyone can teach how to complete the work, but it takes skill to perform to Yamaha standards to gain the proper certification that those outside this program would not have the chance to achieve,” he said.

And the trio already has plans for what they will do with the knowledge and skills they receive from the Outboard Marine Technology program. Andrew Yemec is looking forward to getting a solid job at a marina. While he cannot say for sure right now, working toward that Yamaha Master Technician designation is a definite possibility. That of course would make Professor Springs very proud. “While I have not seen a student achieve that goal yet because our program is so new, I love thinking about the day when I am reading about someone I taught, in a Yamaha publication who is a new Master Technician. Will Wilson intends to go back to the Charleston and Beaufort area and focus on the goal of being a true mechanic one day. And Andrew Yemec hopes his outboard marine skills will lead to a life of traveling, working, and fishing throughout South Florida, as well as the east and gulf coasts.

Professor Springs has all confidence in those career plans. “This is a small industry with plenty of contacts. Any of our students, no matter where they are from, should have no problem getting a job in the field they love. We have built a solid reputation with this program to give our students an abundance of opportunities,” said Springs.

HGTC College Update Fall 2021

ACADEMIC AFFAIRS

These programs are being added to our robust academic degree and certificate offerings in 2021:

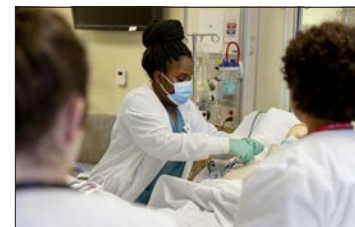
VASCULAR SONOGRAPHY, CERTIFICATE – This advanced eight-hour certificate program will provide technological advancement of diagnostic sonography. Vascular sonographers use sound waves at high frequencies to produce high-resolution images for physicians to clearly assess the circulatory system, providing more accuracy when determining a patient’s condition and course of treatment. Students completing the program are eligible to take the registry exam through the ARDMS (American Registry of Diagnostic Medical Sonography).



COMPUTERIZED AXIAL TOMOGRAPHY, CERTIFICATE – This advanced 18-credit certificate program will allow students who are currently certified in Radiologic Technology the use of x-rays and computed radiologic technology to produce cross-sectional anatomical images of the human body for diagnostic testing, radiation therapy, and nuclear medicine PET scanning.



HEALTH SCIENCE, CERTIFICATE – Designed as a short-term training program, this certificate allows students to become certified in multiple areas such as phlebotomy, home health aide, and certified nursing assistant. The Health Care certificate serves as a transition into many of the college’s health science programs.



UNIVERSITY STUDIES, CERTIFICATE – This 27-hour certificate program is embedded within the associate in arts degree, and will provide a stackable credential and completion option for students who are on the path to the full associate in arts degree program. This is a great option for PACE and transfer students.

POLICE PRE-ACADEMY TRAINING, CERTIFICATE – The PPAT certificate is being offered in cooperation with the South Carolina Criminal Justice Academy (SCCJA). The certificate is a four-course program where candidates will receive the training equivalent of the first four (4) weeks of the 12-week Basic Law Enforcement Training (BLET). After successful completion, students will receive college credit as well as satisfying the first four weeks of the 12 weeks of the BLET at SCCJA.



PRE-PROFESSIONAL PATHWAYS – Within AA and AAS, students may now select from various advising pathways.

Associate in Arts Pathway Options

- Honors Program
- Pre-Business
- Pre-Law
- Pre-Psychology

Associate in Science Pathway Options

- Honors Program
- Pre-Engineering
- Pre-Marine
- Pre-Medicine

AND ON THE HORIZON...

The following new academic programs are currently in development:

AAS, Occupational Therapy Assistant – Fall 2022

AAS, Medical Laboratory Technology – Fall 2022

HGTC College Update Fall 2021

ACADEMIC AFFAIRS continued

The Academic Affairs Divisions have been renamed:

School of Advanced Manufacturing and Engineering Technologies, Golf & Sports Turf Management, and Natural Resources

AVP/Dean Brandon Haselden

School of Arts and Sciences

AVP/Dean Candace Howell

School of Business, Health and Wellness

AVP/Dean Lynn Brown-Bulloch

School of Nursing and Health Sciences

AVP/Dean Ann Daniels

School of Public Service, Teacher Education, and Technologies

AVP/Dean Dan Wysong

International Culinary Institute Of Myrtle Beach (ICI has no name change.)

Executive Director Joe Bonaparte

For more news on HGTC Academic Affairs programs and faculty and student success stories, click on this Summer 2021 issue of the Academic Affairs Update newsletter. Look for our Fall issue in October.



Welcome...

Assistant Vice President for Academics/ Dean, College of Business, Health and Wellness

Dr. Lynn Brown-Bulloch has officially joined the HGTC community as the Assistant Vice President for Academics/Dean of the School of Business, Health and Wellness. Dr. Brown-Bulloch will oversee the growing division, which will include Imaging Sciences, PTA, OTA, Dental, EMT, Respiratory, Medical Coding and Billing, Personal Services, and Business. Dr. Brown-Bulloch brings an extensive career in both higher education administration and health care administration. She previously served as the Dean of Health Sciences at Florence Darlington Technical College and the Associate Dean at Southern Wesleyan University. She also acted as the Home Care Division Administrator for McLeod Health. Dr. Brown-Bulloch holds a Doctorate in Business Administration from the University of Phoenix, a Masters in Nursing Education from USC and Baccalaureate in Nursing from MUSC.



What is the REACH ACT?

This year, the General Assembly passed the REACH Act, which is targeted toward students graduating with a baccalaureate degree from a South Carolina public college. Beginning this fall, students at a four-year institution must complete at least three credit hours with the requirements below.

Why is this important for HGTC? For students who plan to transfer to a four-year institution, we need to ensure they have taken a course that meets these requirements so they are not retaking courses after they transfer.

What courses meet this requirement? Beginning Fall 2021, the following courses at HGTC will meet this requirement: HIS 201 – American History: Disc to 1877 and PSC 201 – American Government. A special thank-you to Professor Sam Klein and Instructor Marc Weiss for their work this summer to integrate this curriculum.

What does the REACH Act specify? "Section 59-29-130. (A)(1)(a) A public institution of higher learning, as defined in Section 59-103-5, that offers classes which may fulfill general education or liberal arts requirements shall require each undergraduate student, except a student eligible for the exemption provided in item (2), to complete no fewer than three semester credit hours or their equivalent in American history, American government, or another equivalent course of instruction that provides a comprehensive overview of the major events and turning points of American history and government which includes, at a minimum, reading: (i) the United States Constitution in its entirety; (ii) the Declaration of Independence in its entirety; (iii) the Emancipation Proclamation in its entirety; (iv) a minimum of five essays in their entirety from the Federalist Papers as selected by an instructor; and (v) one or more documents that are foundational to the African American Freedom struggle.

Academic Affairs New Appointments

Professor Allissa Santmyer will serve as the Assistant Chair within Teacher Education.

To help support the growing division of Nursing, Professor Rhonda Grose will also serve as an Assistant Chair within the Nursing department.

HGTC College Update Fall 2021

BUILDING A SUPPORTIVE LEARNING COMMUNITY

The College continues its commitment to improve and develop our campuses with state-of-the-art technology, facilities, and resources. Our ongoing capital projects and renovation will continue building a supportive learning environment for our students, as well as a comfortable atmosphere and conducive work site for our faculty and staff. Here are updates on some of our projects:

CONWAY

- **Diesel Expansion** – We are currently working to acquire approximately 13,700 square feet of space to support relocating and expanding the Diesel Engine Technology program in response to the program’s growing enrollment, with anticipated interior design and renovations to be completed by August 2022.
- **Repaving Selected Roads and Parking** – Work to be completed over the 2021 holiday break.



Rendering of Diesel Engine Training Facility expansion | Conway Campus

GRAND STRAND

- **Grand Strand Renovation Project** – Our major initiative to upgrade Buildings 100, 200 & 300 (with accompanying infrastructure) is now completed. The accompanying Campus landscaping project is anticipated to be finished by the end of November.
- **Building 1000/Speir Building** – We are working on renovations and equipment acquisitions needed to meet accreditation standards for the Surgical Technology program and the new Occupational Therapy Assistant program. Tideland Health is generously donating equipment to assist in supporting this renovated facility with project completion anticipated by August 2022.
- **Building 200** – Establish a Student “One Stop” Center for all Student Services, replicating the success of our Conway Campus based One Stop. Project will include IT telecommunications, infrastructure, and furnishings.



Rendering of exterior renovations of Building 200 | Grand Strand Campus



Rendering of exterior renovations of Building 300 | Grand Strand Campus

GEORGETOWN

- **Exterior Renovation to Campus** – Phase 1 (painting the roof and building exteriors, installing new windows and doors in the student lounge, and underpinning the canopy) has been completed. Phase 2 involving installing pavers in the courtyard, constructing a bench wall, and installing new landscaping is scheduled for completion by late September.
- **Repaving Selected Roads and Parking** – Work to be completed over the 2021 holiday break.



Rendering of renovated courtyard | Georgetown Campus

HGTC College Update Fall 2021

INSTITUTIONAL RESEARCH

HGTC Is Always...



EFFECTIVE PROFESSIONAL & INTERPERSONAL COMMUNICATION

In 2019, as part of the College's reaffirmation process through the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), HGTC launched an initiative to improve student learning. This initiative was based upon the College's Strategic Planning efforts and was identified by faculty, staff, and employers to specifically improve student outcomes for career and transfer success. The Effective Personal and Interpersonal Communications initiative was launched in 2019 with the goal of establishing course content and outcomes across all programs to improve student soft skills. The pilot began with five courses adopting the EPIC rubric and continues to expand each semester.

This fall, as we enter year three (3) of the initiative, we are offering 20 EPIC infused courses (Ex: Accounting, Biology, Computer Technology, Cosmetology, Culinary, Air Conditioning, and Human Services) with over 96 sections of EPIC. In addition, EPIC Lab services, providing students direct support with course assignments that deal with soft skills, particularly in the area of communications, are now available on all three campuses and virtually. For more information on our services from the SSTC/EPIC Labs, please contact Dean Blumberg, Director of Tutorial and EPIC Labs.

Recognizing Our Grant Support

The College is tremendously appreciative of a recent \$28,000 grant from the Ocean View Memorial Foundation to support our Occupational Therapy Assistant Program. Ongoing and active pursuit of grant funding helps offset the costs of programs and services to benefit our students.



MEASURING HGTC STUDENT SUCCESS

HGTC exceeded all five targeted goals set by the South Carolina Technical College System (SCTCS). For all but one indicator, we also surpassed the system-wide average for all of our 16 peer SC state technical colleges. **Great job!**

PLACEMENT (2018-2019)

Placement rates are based on completion of a program within 150% of the defined program length.

HGTC	93%
SCTCS Target	80%
SCTCS Average	91%

LICENSURE 2019-2020

Licensure reflects the percentage of students passing professional examinations and certification tests on their first attempt.

HGTC	89%
SCTCS Target	80%
SCTCS Average	88%

PERSISTENCE 2019-2020

Persistence is the number of students who enroll in a program in the fall who continue their enrollment in the spring.

HGTC	78%
SCTCS Target	71%
SCTCS Average	74%

SUCCESS RATE 2016 COHORT

Student Success Rate is a cohort based measure of graduation, transfer to another post-secondary institution in South Carolina, or continuing enrollment after three years of first-time enrollment.

HGTC	48%
SCTCS Target	39%
SCTCS Average	47%

GRADUATE PRODUCTION 2019-2020

Graduate Production is a measure that reflects the college's fulfillment of its workforce development mission.

HGTC	33%
SCTCS Target	20%
SCTCS	29%

HGTC College Update Fall 2021

HUMAN RESOURCES

Recognition of State Service for Employees and Retirees

HGTC proudly recognizes those employees who have made a long-standing contribution to our College. Thank you for your dedicated service!

10 Years	Valerie Falbo Zerkel	Professor, Spanish
	Erin Ivey	Professor, Surgical Technology
	Rich Kirchmeyer	Inventory/Shipping and Receiving Technician
	Brett Lanza	Professor, Mathematics
	David Moshinski	Carpenter, Physical Plant
	Carrie Orning	Compliance Officer, Financial Aid
20 Years	Alicia Ramberg	Director Instructional Design/ Professional Coordinator
	Rhonda Todd	Clinical Administrative Coordinator
	Heidi Webb	Professor, Mathematics
	Ramona Zup	Professor, Mathematics
	Brandon Haselden	AVP Academic Affairs/Dean
	Dina Spain	Professor, Mathematics
30 Years	Chris Williams	Librarian/Coordinator Reference Services
	Jackie Dease	Accountant/Fiscal Analysis
	Kathleen Hassett	Assistant Chair/Professor, Culinary Arts
	Sandra Sellers	Assistant Controller

HGTC extends the best wishes to the following dedicated employees who recently retired. We so appreciate their impact on our HGTC community.

Brian J. Clark	28 Years
Christopher C. Farinella	19 Years
Brenda Gresh	3 Years
John W. Sharpe	23 Years
Mary G. Snow	38 Years
Candace A. Waters	13 Years



Jackie Dease, Sandra Sellers, and Kathleen Hassett — Celebrating 30 years of State Service!

Nominations Welcome for “Proud To Be HGTC” and “There’s More” Awards

We recognize the outstanding effort, hard work, and dedication our HGTC employees bring to their jobs every day. We can celebrate the invaluable contributions of our coworkers through our “Proud To Be HGTC” and “There’s More” awards programs.

“Proud To Be HGTC” Award

Is there a faculty or staff member who did something that made a positive impact on you, another person, or the College? Recognize them with a “Proud To Be HGTC” award today!

To send someone a “Proud To Be HGTC” award, please complete the following form:

[Proud To Be HGTC Award Form](#).

“There’s More” Award

This program recognizes employees who have exhibited **M**otivation to lead, **O**utstanding performance, **R**eadiness to help, and **E**xceptional service through his or her work. The “There’s More” award is a formal recognition of employees who consistently perform above and beyond the expectations of their job. To nominate someone for the “There’s More” award, please complete the following form:

[There’s More Award Form](#). The next drawing will be held in December.

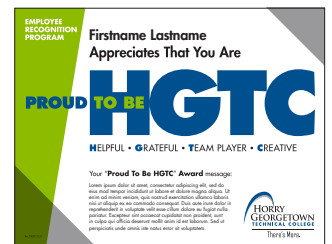
Featured Awards – Third Quarter

“There’s More” Award Winners

Chris Aricail, Assistant Registrar
Kristin Yanaros, Student Data Analyst

“Proud To Be HGTC” Award Winners

Destiny Lewis, Student Development Coordinator
Peter Saltzstein, Professor, Philosophy
Narcy Shelley, Custodian
Gina Whaley, Custodian



HGTC College Update Fall 2021

HUMAN RESOURCES continued

New To The HGTC Community

We extend a heartfelt welcome to the following newest members of our faculty and staff. We are so proud to have you as members of our College community.

Kristen Askew	Associate Professor, Anatomy & Physiology
Colleen Balzotti	Associate Professor, Digital Arts
Wade Barrineau	Associate Professor, Mechatronics
Tiffany Verde Bornemann	Associate Professor, Dental Asst
Carol Brown-Bulloch	AVP Academic Affairs/Dean
Melissa Clark	Administrative Specialist, Financial Aid
Susan Gallant	Associate Professor, Diagnostic Medical Sonography
Michael Gibbs	Associate Professor, English
Courtney Kreisle	Associate Professor, Surgical Technology
Ahron Mack	Professor, Communications
Catherine Medrano	Associate Professor, Culinary Arts
Jill Murphy	Associate Professor, Nursing
Aline Queiroz-Toro	Custodian, Conway Campus
Thomas Stoner	Associate Professor, Mathematics
Crystal Strickland	Associate Professor, Forestry
Jada Strickland	Associate Professor, Cosmetology
Aleya Tylinski	Recruiter Coordinator



A Summer of "Wellness" On All Our Campuses



Line Dancing with Conway Recreation Department



Yoga with Professor Jennifer Estabrook



Wellness Workshops with Tideland's Health



Zumba with Paula Shaw

Wellness is a state of mind and a way of life. By participating in our wellness events, I feel like it gives employees more self-confidence and the motivation to live a healthier lifestyle.

Monica Ramsey,
HGTC HR

HGTC College Update Fall 2021

WORKFORCE DEVELOPMENT & CONTINUING EDUCATION (WDCE)

Apprenticeships

Apprenticeship Carolina is a division of the South Carolina Technical College System (SCTCS) that works with employers in the state to have access to the information, support, and technical assistance needed to create demand-driven registered apprenticeship programs in the following high growth industries: advanced manufacturing and technologies, construction technologies, energy, healthcare, information technology, tourism and service industries, and transportation, distribution, and logistics. Apprenticeship Carolina has been awarded over \$11 million in grant funding, of which, HGTC has secured over \$700,000 to assist youth (16-18) and adult (18+) apprentices with the cost of job-related education, tools, supplies, and supportive services. To date, WDCE has worked with Apprenticeship Carolina staff to register apprenticeship programs with the following Horry and Georgetown County businesses: bFIVE40, Inc., Dependable Service Plumbing, Carolina Cool, Creative Beginnings, Values Systems POS, EnviroSep, Brightwater Living, Top Flight Paintless Dent Repair, McLeod Health, and several others in development. As educators, we can introduce HGTC curriculum and continuing education students to the proven benefits of apprenticeships which include, but are not limited to, access to grant funding, stable employment, higher wages, increased potential for personal and professional growth, and valuable skills credentials (including a Department of Labor credential). Businesses sponsoring a registered apprenticeship program can reap the benefits of having highly skilled employees, decreased turnover, customized consistent training, a reliable and sustainable plan, and a possible state tax credit.

Highlights From Recent Apprenticeships

Carolina Cool has established a pre-apprenticeship HVAC Installer/Service Technician program. Although the pre-apprentices have been working with other technicians, they started their first HGTC class on August 31st covering OSHA 10, and customer service/soft skills training.

Learn & Earn!

EARLY CHILDHOOD APPRENTICESHIP CAROLINA PROGRAM

Early gain the experience you need for your future career through a registered apprenticeship program. As a participant in this program, you will receive education and skills while earning a paycheck.

Students who participate to and complete the two-year program will receive:

- Two years of paid employment and mentoring from an early childhood professional
- College classes free of charge with TEACH and SC WINGS scholarships
- Credential from the U.S. Department of Labor
- Marketable career and job skills

For more information, or to get started, email Becky.Hubbard@hgtc.edu or Elan.Woodie@hgtc.edu

Learn more at:
www.hgtc.edu
<https://www.facebook.com/hgtcgeorgetown>
<https://www.instagram.com/hgtcgeorgetown>
<https://www.linkedin.com/company/hgtcgeorgetown>

CREATIVE BEGINNINGS
TECHNICAL COLLEGE

HORRY GEORGETOWN TECHNICAL COLLEGE
TECHNICAL EDUCATION

Creative Beginnings – An Early Childhood Apprenticeship program is underway at Creative Beginnings. Becky Hubbard, HGTC Department Chair of the Early Care and Education Department, has assisted in developing an apprenticeship program for the students in her department. They will gain experience and earn a living along with additional training as an apprentice.

McLeod Health – A new apprenticeship with McLeod Health has been established for the Patient Care Medical Assistant curriculum program. The apprentices have been hired by McLeod Health, will complete the program at HGTC, and then begin their career at the hospital with some additional mentorship classes.

WHAT'S HAPPENING AT THE GEORGETOWN CAMPUS?

Click on the Georgetown Campus Newsletter link below.

HGTC Georgetown Campus NEWSLETTER
August 2021 Volume 8

Update from the Provosts:

In this issue:

- Update from the Provosts: Welcome Back
- Landscaping Update
- Food Pantry Update
- Student Lounge
- Campus Walks
- Forecast

You'll notice new furniture and new white boards in many of our classrooms; we hope you enjoy using this new technology.

Landscaping:
The renovations of our courtyards around the 100 building are underway. Please encourage your students to stay within the safety netting since the landscapers will be working for the next several weeks in the courtyards. We hope to have two beautifully landscaped areas for everyone to enjoy by the end of the fall semester.

UNDER CONSTRUCTION

HGTC College Update Fall 2021

WORKFORCE DEVELOPMENT & CONTINUING EDUCATION continued

Meet An Apprentice

Alana Phifer, an HGTC Digital Arts student, is now employed as an apprentice at bFIVE40 in Little River, specializing in digital printing and full serve fabricating. She is thrilled about her apprenticeship experience. "It has been so much fun! I've learned so many things such as working with different machines I have not worked with previously before bFIVE40 like the embroidery machine. I am supposed to start learning how to transfer artwork so, I can digitize and embroider. It is a great place to work, and everyone is very helpful and accepting." Donna Brinn, owner and CEO at bFIVE40, also values the apprenticeship program. "Apprenticeship is all about learning a new lifeskill and building your employees and your community. Having the support and funding has made it possible for our business."

For more information on how to involve your students with an apprenticeship, please contact Julie Golden at **843-520-1476** or julie.golden@hgtc.edu.

New WDCE Programs In Allied Health

- Providing online Allied Health Career Certification courses to HGTC's Upward Bound students.
- Recruited Tidelands Health employees to the new Pharmacy Technician online program.
- Providing Tidelands Health employees Certified Nursing Assistant and Certified Medical Assistant courses in both traditional and online formats.
- Providing current athletic trainers of Horry County School District courses in IV Therapy.



Left to right: Julie Golden, Alana Phifer, Donna Brinn (Owner and CEO of bFIVE40), and Travis King (Apprenticeship Carolina consultant) at "signing day" bFIVE40 held where Alana signed her acceptance into the graphic design apprenticeship.

Lots Of Fun & Lots Of Learning At Our Summer Youth & STEM Camps



Food Science Camp — STEM Culinary and Baking Class



Youth Jewelry Metal Stamping Class



STEM Drone Class

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STUDENT AFFAIRS

Engage Our Students!

We all know how important it is (and everyone's responsibility) to positively engage with students and remind them that they are a valued member of our college community. The Office of Student Engagement reinforces this message with a variety of programs to build "Gator Spirit" on our campuses. Student engagement refers to institutionally supported activities and educational programs that directly involve and benefit students which are not part of the regularly scheduled academic functions of the College. Participation in an activity outside the classroom is one of the most significant predictors for success, therefore we want students to have fun, create connections, and engage with other Gators outside of the classroom for mentally enriching and enjoyable activities.

Here are some of the upcoming activities & events that the Office of Student Engagement will be hosting:

Every employee of HGTC plays an important role in Student Engagement. Together we help students build relationships and participate in activities, both in and out of the classroom. These activities enhance their college experience, help them achieve their life goals, and encourage them to be unique individuals who will make a difference in the community.

Jennifer Parler,
Director of Student Engagement



October 6, 13, 20, 27, 2021 – Student Engagement will encourage students to wear pink and participate in various activities each Wednesday during the month of October to share information about Breast Cancer and increase awareness of its effects on women and men of all ages. Educational materials and other goodies will be distributed with opportunities to participate in hands-on activities honoring loved ones who once battled or are currently battling breast cancer.

November 11, 2021 – Student Engagement will partner with the Veterans Resource Center on November 11, 2021, to honor students who served in the Armed Forces. Food will be provided for the veterans along with cards and other forms of appreciation so that all student veterans will know their service was and still is appreciated.

November 9-11, 2021 – Details are being finalized for other November activities. We will either be bringing the Save a Life Tour to campus or having a Trivia and Pizza night.

November 30-December 2, 2021 – It's Student Appreciation Week!! Student Engagement will honor HGTC students by providing them with student appreciation bags filled with goodies, necessities, and exam tips as they prepare for exam week.

December 5, 2021 – Our always popular annual Gingerbread House Contest will take place on December 5. The contest allows students to team up and build a gingerbread house with supplies provided by Student Engagement. Teams or individuals compete to win prizes and claim the title of first place in the contest. HGTC clubs and classes have competed in the past making this a great activity of bonding and engagement for HGTC students.

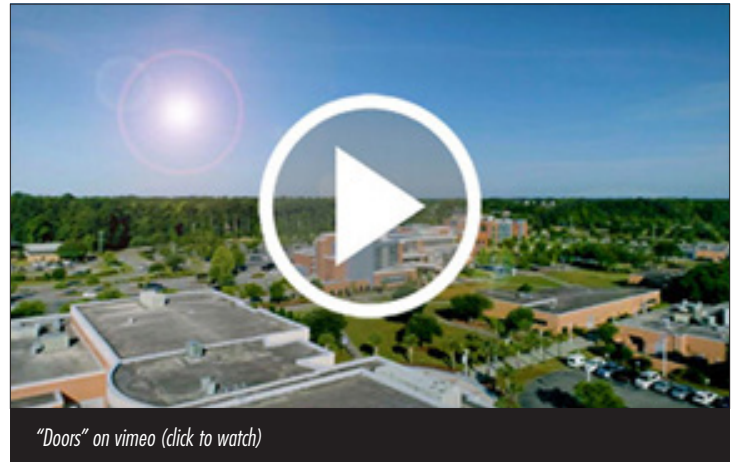
Be sure to like & follow the HGTC Student Engagement Team @engagehgtc on Facebook to stay current with all upcoming events.

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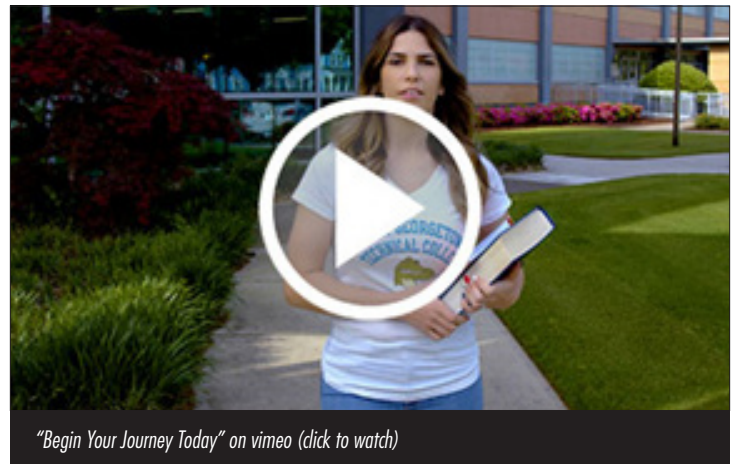
MARKETING

The Marketing Department completed two new commercials in June. Again, HGTC students and employees were utilized as talent, and HGTC alumni participated for the first time. One of the scripts emphasized that every time our door opens, another journey begins. The other commercial script focused on dismissing the myths about obtaining a college degree, and alumni showed their pride in being HGTC Gators.

We want to thank all the students and employees that participated. We also want to thank the faculty that helped identify these remarkable students and alumni. As the fall semester begins, we encourage faculty to continue recognizing the present and past individuals that reflect the diversity of the HGTC students.



"Doors" on vimeo (click to watch)



"Begin Your Journey Today" on vimeo (click to watch)



MEDIA PREFS

National Technical College Student Survey

We will be participating in a national student survey (Media Prefs) with other South Carolina Technical Colleges. This survey helps the college discover what media is best to reach and recruit new students and connect with current ones.

Media Prefs allows colleges of all sizes and budgets the ability to easily keep in tune with their students' ever-changing media consumption and communication habits. Not only will this data allow us to maximize our campus resources better, but it will also help uncover the differences in our college's unique demographics.

We will be posting this survey to the myHGTC portal so our students can participate for prizes, including a Nintendo Switch, iPad, and \$200 gift cards.

HGTC College Update Fall 2021

MARKETING continued

The City of Conway Welcomes the HGTC Gator

If you have driven through downtown Conway lately, you will notice the newly installed HGTC banners. The Marketing department and the Print Shop worked to produce these banners to show our HGTC gator pride.

We have also designed and ordered 3 x 5' HGTC gator flags to be distributed by our Admissions recruiters to area high schools and businesses.



Mascot Recycling Challenge

HGTC is working with the South Carolina Department of Commerce as one of the ONLY technical colleges in South Carolina to participate in the Mascot Recycling Challenge.

During the five-week contest (October 1 – November 7), check out the Mascot Recycling Challenge on Facebook and Instagram. Then, like and share our posts using #MascotRecyclingChallenge! We are competing against seven South Carolina universities, so mark your calendar and spread the word that HGTC is a champion for recycling!

Highlighting Students & Academic Departments with Video

The college enrolls many outstanding students. These students work hard and represent HGTC as positive role models for their peers and future HGTC students.

Each month, the Marketing Department would like to spotlight a student(s) based on their exemplary character and success in the classroom or the community and recognize their personal and academic achievements.

To nominate a student or graduate for the HGTC Student Spotlight program, email Lari Roper at laura.ropер@hgtc.edu. Please include the student's name, H-number, contact information and provide a few details about the student.

Another video project involves the academic departments. We will be interviewing a select group to represent their departments. These will be used to create a high school video that our recruiters will make available to area schools. These interviews will also be used to produce a video for each department's web page.

Jaimerson Escue, the Video Specialist and the newest member of the Marketing Team, will schedule these interviews. He will also ask faculty to provide class and lab times to obtain footage for these recruitment videos.