



Intent to Award

Posting Date: March 20, 2023

Solicitation: RFP0043-22
Description: Digital Marketing Services
Agency: Horry-Georgetown Technical College

Horry-Georgetown Technical College intends to award contract(s) noted below. Unless otherwise suspended or canceled, this document becomes the final Statement of Award effective, **March 29, 2023**. Unless otherwise provided in the solicitation, the final statement of award serves as acceptance of your offer.

Contractor should not perform work on or incur any costs associated with the contract prior to the effective date of the contract. Contractor should not perform any work prior to the receipt of a purchase order from the using governmental unit. The College assumes no liability for any expenses incurred prior to the effective date of the contract and issuance of a purchase order.

If you are aggrieved in connection with the award of the contract, you may be entitled to protest, but only as provided in Section 11-35-4210. To protest an award, you must (i) submit notice of your intent to protest within seven business days of the date the award notice is posted, and (ii) submit your actual protest within fifteen days of the date the award notice is posted. Days are calculated as provided in Section 11-35-310(13). Both protests and notices of intent to protest must be in writing and must be received by the appropriate Chief Procurement Officer within the time provided. See clause entitled "Protest-CPO". The grounds of the protest and the relief requested must be set forth with enough particularity to give notice of the issues to be decided.

PROTEST - CPO ADDRESS - MMO: Any protest must be addressed to the Chief Procurement Officer, Materials Management Office, and submitted in writing -

- (a) by email to protest-mmo@mmo.sc.gov,
- (b) by post or delivery to 1201 Main Street, Suite 600, Columbia, SC 29201.

Awarded To: Infinity Marketing Solutions, Inc.
874S. Pleasantburg Drive, Suite A
Greenville, SC 29607

Total Potential Value: \$875,000

Maximum Contract Period: April 1, 2023 – March 31, 2028

Procurement Officer
Dianna Cecala